

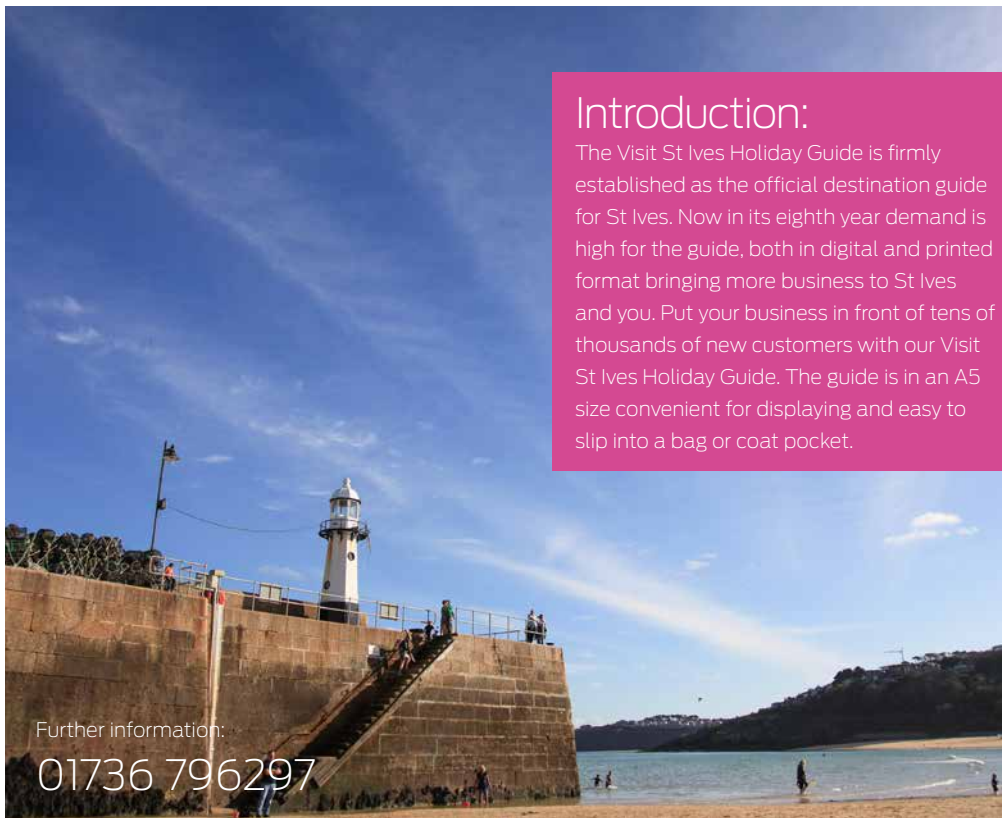
THE OFFICIAL

St Ives Guide

AND SURROUNDING AREA

2020 MEDIA INFORMATION





Introduction:

The Visit St Ives Holiday Guide is firmly established as the official destination guide for St Ives. Now in its eighth year demand is high for the guide, both in digital and printed format bringing more business to St Ives and you. Put your business in front of tens of thousands of new customers with our Visit St Ives Holiday Guide. The guide is in an A5 size convenient for displaying and easy to slip into a bag or coat pocket.

Further information:
01736 796297

What makes us different?

- **A high quality and FREE local area guide**

The 2020 Visit St Ives Holiday Guide will promote year round short breaks and holidays in St Ives and the surrounding area.

- **Unique and highly targeted local marketing opportunity**

Every day we have visitors requesting a local area guide who are looking for accommodation, eating out, events, beach guide, things to do, travel plus much more.

- **Digital and printed format**

- **The only Official Tourist Information guide**

The Town Council runs the VIC to help visitors and to help you! By joining the Guide, you help to promote your business and the area as a whole.

- **Discount prices for Visit St Ives and St Ives Tourism Association members**

- **Distributed throughout the UK and digitally all over the world**

We even post the guide internationally if requested, going to all four corners of the globe!

- **Available in Tourist Information Centres throughout the UK**

RATE CARD

All prices are for both printed and digital versions of the guide and include VAT at 20%

Advert Position/Size	Dimensions - Width x Height	Full Price	Member
Double Page Spread	296mm x 210mm + 3mm Bleed	£1750	£1550
Page 2/3 (Full Page)	148mm x 210mm + 3mm Bleed	£1400	£1220
Outside Back (Full Page)	148mm x 210mm + 3mm Bleed	£1400	£1220
Inside Back (Full Page)	148mm x 210mm + 3mm Bleed	£950	£850
Full Page	148mm x 210mm + 3mm Bleed	£900	£800
Half Page	132mm x 95mm	£500	£425
Quarter Page	64mm x 95mm	£300	£250
Eighth Page	64mm x 45.5mm	£140	£125
Directory Listing	Text only	£85	FREE

ALL ADVERTISEMENTS FOR ONE BUSINESS ONLY

Additional early bird discount of 10%
If paid in full by 20th September 2019

Payment Details:

Card Call 01736 796297 to make a card payment

Cheques Please make cheques payable to **St Ives Town Council** and send them to St Ives Visitor Information Centre, Gabriel Street, St Ives, TR26 2LX

Supplying artwork:

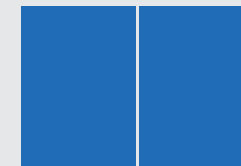
DOUBLE PAGE SPREAD & FULL PAGE adverts need to have a 3mm bleed on all sides. Completed adverts must be supplied at a minimum of 300dpi in CMYK either as a high resolution JPEG or PDF. Please send all finished artwork by email to:

members@visitstives.org.uk.

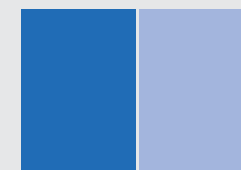
Visit St Ives can create bespoke advertisements for your business for a one off charge of £40 ex VAT, or design a free advert using the templates on the back page. Please telephone 01736 796297 or email: members@visitstives.org.uk for further details.

The deadline for inclusion in the 2020 printed guide is:
15th November 2019.

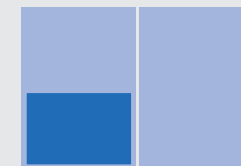
ADVERT SIZE GUIDE



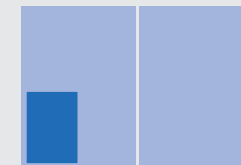
Double Page Spread



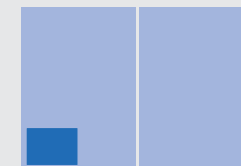
Full Page



Half Page



Quarter Page



Eighth Page

WANT US TO DESIGN YOUR AD?

For a free advert design using the following templates - Email: members@visitstives.org.uk

Key: 🚗 Car parking - 🍴 Continental Breakfast Only - 💳 Credit Cards Accepted
♿ Disabled Facilities - 👪 Family Friendly - 📶 Wi-Fi - 📍 Sea Views
🐾 Pet Friendly - 📶 Wi-Fi - 📍 Sea Views



Quarter Page Advert

www.website.co.uk

01736 796297 Gabriel Street, TR26 2LX

A quarter page advert gives you up to forty five words to talk about the unique selling points of your business. These can be arranged in a combination of paragraphs and/or bullet points. There is no need to duplicate the information in the facilities bar below.

Eighth Page Advert

www.website.co.uk

01736 796297 Gabriel Street, TR26 2LX

An eighth page advert gives you up to thirty five words to talk about the unique selling points of your business. These can be arranged in a combination of paragraphs and/or bullet points.



VisitStives

Half Page Advert

www.website.co.uk

01736 796297 Gabriel Street, TR26 2LX

A half page advert gives you up to one hundred words to talk about the unique selling points of your business. These can be arranged in a combination of paragraphs and/or bullet points.

- First bullet point
- Second bullet point
- Third bullet point
- Fourth bullet point

This is an example text layout

